



AHOY!!!!

and

Welcome to It Happened to Alexa's
Great Contraption Race!!!



Do you want to help survivors of rape and sexual assault? Do you want to have an amazing day on the Buffalo River? Do you want to show your friends how creative you are? Well, #MeToo! That's why we want you to be a part of It Happened to Alexa's Great Contraption Race!! We are so thankful for you and are here to help you on this great adventure! While you will be having a blast both building your contraption and joining us for an amazing after party at Buffalo RiverWorks, you will also be raising money for a wonderful organization!! This is a 1.25 mile course that begins at Silo City Paddling Company and ends with a great after-party at Buffalo RiverWorks!!

This packet includes the information you need to know:

How to enter

Before and After Party!

Build a safe Contraption & be prepared

Know the Rules!

What's the course? Where do we launch?

Raise funds for your team (prizes for the most raised!!)

Award categories

Plan your day

Contact us with any questions

Official Entry Form (can be completed online or paper returned to It Happened to Alexa)

Waiver of Liability (to be signed and returned to It Happened to Alexa)

How to Enter

Visit It Happened to Alexa - under events, find Great Contraption Race 2018. Enter your team information. You will find information on how to pay your fee and raise further donations in the packet. But, your information has been received you will also receive an email with instructions on how to create your team and personal fundraising pages.

For friends and family that will attend the after party but not participate in a boat, they can buy tickets to the event right on our website. They will need to keep their receipt to show at RiverWorks. They can also pay that day.

Adults - \$25

Children - \$10, 3 and under free

Before & After Party at Buffalo RiverWorks!

This year's party will be held at Buffalo Riverworks, 359 Ganson St., Buffalo, NY 14203.

While the boats are launching, friends and families can be at RiverWorks. We have one arena dedicated to the Great Contraption Race and friends and family members can hang out in there or anywhere at RiverWorks to get a good view!

No outside food or drinks are allowed.

We will have pizza and wings at the after party, but if you would like additional food brought to your table, an email with a direct link to RiverWorks will be sent out approximately two weeks prior to the Contraption Race.

While you are waiting, check out all RiverWorks has to offer, including kayaking, zip lining, upcoming events, and of course, people watching!

How to build a safe Contraption!

Safety is our number one concern. The Buffalo River is an extremely busy waterway and not only do we want everyone to have a great race, we want everyone to be safe and be good neighbors to the other businesses and people using the waterway.

The first step to building a Contraption is to **BE CREATIVE!!!** Look at previous event participants for inspiration (pictures available on our website). Have fun with it!

You can use a kayak or canoe as part of a stable base, **HOWEVER**, you must have at least 2 kayaks, or 2 canoes, and there must be a platform incorporated. Kayaks must be turned opposite to each other. Since there are Contraptions, the kayaks and canoes cannot be operated in normal usage, there must be a challenge to how you row/paddle.

If you are creating a Contraption, it must be seaworthy and be able to support the weight of all members of your crew. You can use items such as inner tubes and floats attached to a platform, but the platform must be a solid piece of wood. It is possible to use more than one solid piece, but it must be full sheets of plywood or other material securely fastened together. Please note: Easily compromised materials such as cardboard are not allowed.

Know these Rules & Minimum Guidelines for all Contraptions:

Coast Guard Rules MUST BE FOLLOWED - Failure to do so will result in disqualification from event.

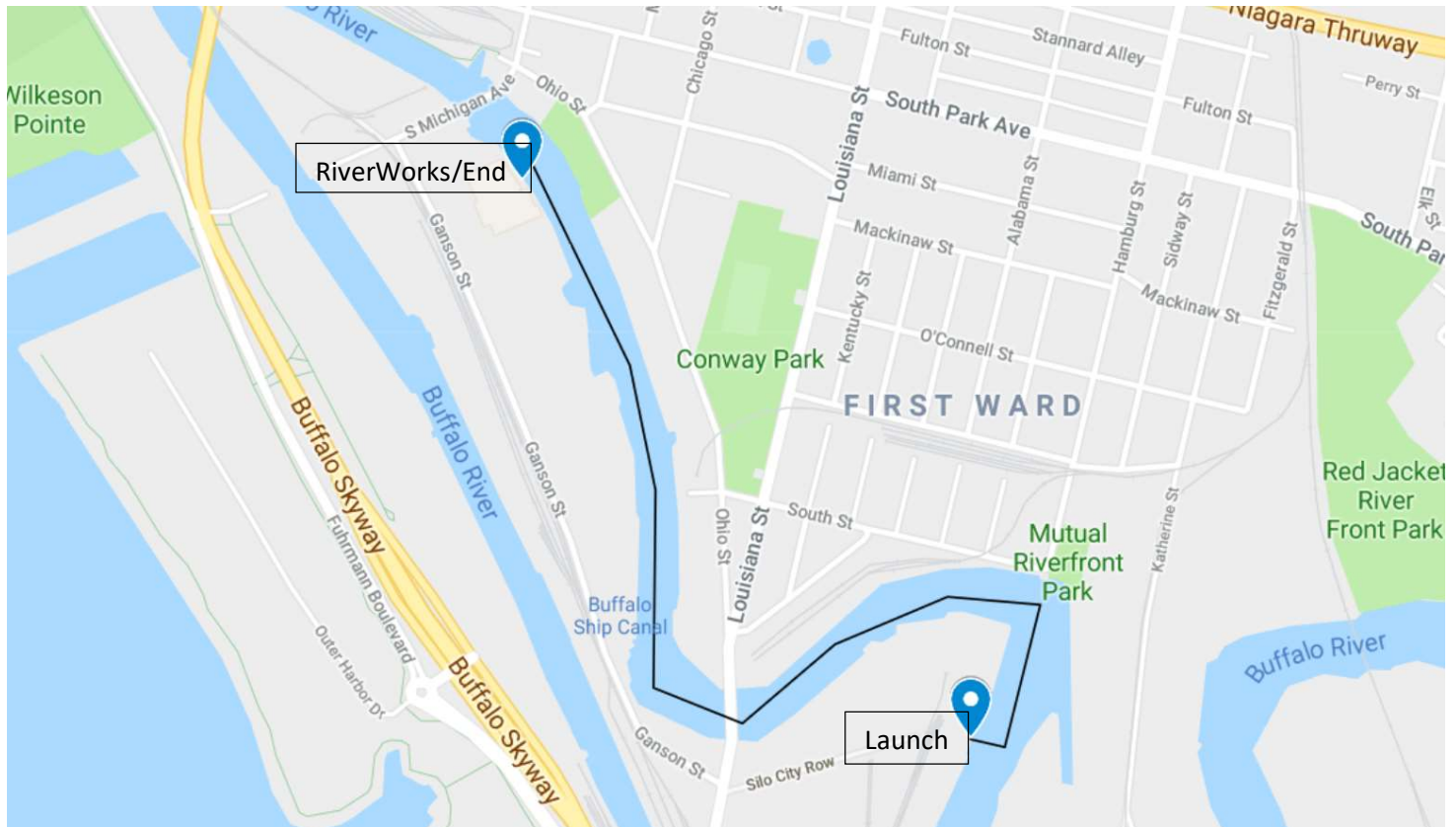
- Safety vests must be worn at all times, if any member removes his/her vest at any time, **the entire team will be disqualified.**
- No Alcohol is to be consumed before the event or during race. As above, rule violators will be disqualified. **NO EXCEPTIONS.**

Contraption Guidelines

- Must have a solid platform with a minimum 4 feet and maximum 8 feet in width
- All participants must be 18 years and older.
- All participants must sign a waiver of liability prior to entering the Great Contraption Race.
- All Contraptions must be hand or foot propelled. No motors allowed!
- Each Contraption must have an 8ft line of rope attached to their boat
- Teams can be comprised of 2 - 4 members
- There are no restrictions on length, if your contraption is longer than 8 feet, up to 6 members are allowed. However, please be aware of space and ensure each person has adequate space on your Contraption.

Course and Launch Location - 1.25 mile course

We will launch from Silo City Paddling Company at 105 Silo City Row (map attached). Follow the course below to end at Buffalo RiverWorks, 359 Ganson St. where Contraptions can be tied up at RiverWorks during the after party.



Please note: this is a hand launch location. Trailers cannot be used to back boats into the water. We will be able to bring trailers close the water, but Contraptions will need to be hand carried approximately 20-25 feet to the water's edge. Please make arrangements with your teammates to remove/carry your Contraption. A limited number of volunteers will also be available to assist.

You will not be able to leave your car at the launch site. If possible, have a friend or family member ride with you to the launch site and bring your car/trailer back to RiverWorks. IHTA will also provide shuttle service for someone to go from RiverWorks to Silo City Paddling to pick up the car between 8:30am and 10:30am.

Raising Funds!

The minimum entry fee for each Contraption is \$175 (includes all launch fees – new this year). Teams can either pay the \$175 (\$43.75 per person for a 4 person team) OR

The minimum entry fee for each Contraption greater than 8 feet in length is \$250 (includes all launch fees – new this year). Teams can either pay the \$250 directly (\$41.67 per person for a 6 person team) OR

BETTER YET challenge your friends and raise additional funds for It Happened to Alexa!!

Teams can either pay the \$175/\$250 directly through the It Happened to Alexa website or can be raised through your team page in Crowdrise (information below).

There will be prizes for the individual and team who raises the most money!

But, how to do it?...

Online fundraising – You can set up a team fundraising page on crowdrise starting on Tuesday, June 12! To get started, go to crowdrise.com, click on visit www.crowdrise.com/2018-great-contraption-race.

To start your own team:

Click on “Join Campaign”

Click on “Create your own team”

*You will be prompted to create an account if you do not already have one *

In the fundraiser title box enter your team name

Fundraising Goals – how much you would like to raise for It Happened to Alexa

About – About yourselves, your Contraption, why you are participating.

Upload photos if you’ve previously participated or what your Contraption looks like under construction!

If you want to join a team:

Click on “Join a team”

Select the team from the drop down menu

*You will be prompted to create an account if you do not already have one *

Share this information on your social media pages with the easy buttons available through crowdrise!!

Letters - Send a letter (regular mail/email) describing the event and letting them know what It Happened to Alexa does and how we help survivors of rape and sexual assault. It Happened to Alexa can provide you with a template that you can update and customize for your friends and family. Tell them how much fun this event will be and encourage them to attend. You may want to include a photo of your team or Contraption with the letter. Include the link to your fundraising page!

Social Media - Make the most of platforms like Instagram, Facebook, Twitter, blogs, etc and post links to your fundraising page, information about your team, or even pictures of your Contraption in progress! Let your friends know how they can help you reach your goal and inspire them to be a part of this event. It Happened to Alexa will also share your posts on our social media pages.

Fun Event! - Organize an event at your work or with your friends and ask them to donate to your team! Invite It Happened to Alexa staff to your events to answer questions about the work we do and/or the Great Contraption Race!

For the teams that raise:

An additional \$500 (\$675/\$750 in total), the team will receive 2 bar tickets for each member

An additional \$750 (\$925/\$1,000 in total), the team will receive the bar tickets, and an upgraded meal for your team

An additional \$1,000 (\$1,175/\$1,250 in total), the team will receive bar tickets, upgraded meal, and more!

Award Categories!!!

This is probably the most important part!
AWARDS AND BRAGGING RIGHTS!!!

In no particular order:

1. **First In** -Fastest time in water from start line to finish
2. **Most Creative** -Includes overall theme of contraption and costumes of participants
3. **Top Individual Fundraiser**- Additional funds raised by an individual
4. **Top Team Fundraiser** - Overall funds raised by team
5. **People's Choice award** - Nominated and voted on by attendees

Plan Your Day!

Please note these times may fluctuate slightly, you will be notified of all changes. This is intended to provide a rough estimation of the timeline of the day

There will be staggered times to drop off your Contraption. You will be notified one week prior with what time to arrive with your Contraption.

8:30am - 9:45am - Boat sign in & registration.

9:45am - Mandatory training from the U.S. Coast Guard

10:00am - First boat launches!!!

10:00am - 12pm - Continuous boat launches, timed a minimum of 5 minutes apart

11:00am - Viewing party begins at RiverWorks as our first Contraptions arrive!

1:00pm - 4:00pm - After-party at Buffalo RiverWorks to include food, prizes, raffles and more!

As a reminder, parking is not available after your boat launches. A shuttle can bring a friend or family member to the launch site and return your car to RiverWorks.

Important Contact Information:

It Happened to Alexa
726 Exchange St., Suite 820B
Buffalo, NY 14210
Office phone: 716-754-9105

Launch Site:
Silo City Paddling Company
105 Silo City Row
Buffalo, NY 14203

After-Party
Buffalo RiverWorks
359 Ganson St.
Buffalo, NY 14203

Kate Fowler, Executive Director, 716-866-7371 (cell)

The 2018 Great Contraption Race

Official entry form

Register early to be included in all pre-race publications, broadcasts, and other visually exciting, self-serving promotions that will get you and your contraption tons of almost free publicity. The earlier you register the longer you get to bask in the glory!!

Register Now!!

* If this form is completed online, there is no need to mail this in *

Contraption Team Name:

Team participants name address email mobile number

1. -----

2. -----

3. -----

4. -----

Additional members for 8' crafts

Contraption fee _____ X \$175. =\$ _____

One contraption entry with up to 4 team members

4-Bracelets for After-party at Buffalo RiverWorks day of event

Contraption fee _____ X \$250. =\$ _____

One contraption entry with up to 6 team members (for great than 8 feet in length)

6-Bracelets for After-party at Buffalo RiverWorks day of event

* Contraption fees also include launch fees (new this year) and food and soft drinks for participants *

Barnacles - *Contraption building helpers & Cheering section!*

Adult _____ X \$25 per person = \$ _____

Children _____ X \$10 per person = \$ _____

(3 and under are free)

Total Amount = \$ _____

Describe the theme of your contraption; also any engineering highlights you feel should be brought to the attention of the judges and adoring fans. This info may be used to promote the GCR in our publicity.

In addition to your fees you are encouraged to raise tax deductible donations to benefit It Happened to Alexa. Incentive prizes will be presented to individuals who raise additional funds!

Don't Forget!!!

One overall grand prize will be presented to the Individual and

Team that raise the most money for IHTA.

Liability Waiver for the Great Contraption Race

**Original to be signed by each participant and returned to IHITA by day of race **

In exchange for participation in the Great Contraption Race, I agree to the following:

1. To the best of my knowledge, I am in good health and in proper physical condition to participate in this race. I acknowledge and understand the inherent risks and dangers, associated with participating in any boating, floating or swimming race including but not limited to: falls, contact with other participants, effects of the weather, water, the condition of the water and the potential risk of serious physical injury or even death, and I hereby elect to voluntarily participate in the race, knowing the associated risks and dangers. I voluntarily assume all risks, loss, property damage and/or physical injury including death that may be sustained by me, or loss or damage of property owned by me, as the result of participation in the race.
2. I agree to observe and obey all rules, warnings both in writing and verbal provided by the race organizers, volunteers, sponsors and their officers, employees, agents, servants and representatives.
3. I hereby release, waive, discharge and covenant not to sue the race organizers, volunteers, sponsors and their officers, employees, agents, servants, representatives and successors from all claims, including personal injury and property damage or loss and liability that may arise out of my own negligence or carelessness. I further hereby agree to indemnify and hold harmless the race organizers volunteers, sponsors and their officers, employees, agents, servants, representatives and successors from all claims; causes of action, damages, judgments, costs and fees including attorney's fees and litigation costs, which may arise from my negligence and/or carelessness resulting from my participation in the race.
4. I further consent to the use of my image and likeness in photographs, motion pictures, recordings or any other record of the race used for promotional or other legitimate purposes. I hereby waive the right to inspect or approve any finished electronic, photographic or printed matter that may be used in conjunction with the race now or in the future.

5. I acknowledge that the Great Contraption Race is to be run on August 18, 2018 and in the event of inclement weather conditions which require the cancellation of the race before it starts, or results in the early termination of the race due to safety concerns, the race **WILL NOT** be rescheduled and the entry fee **WILL NOT** be refunded.

I HAVE READ THIS DOCUMENT AND UNDERSTOOD ITS TERMS AND CONDITIONS AS SET FORTH. I FURTHER UNDERSTAND THAT BY SIGNING THIS RELEASE I VOLUNTARILY SURRENDER CERTAIN LEGAL RIGHTS AND I AM SIGNING IT OF MY OWN FREE WILL; NO PROMISES, INDUCEMENTS, ORAL REPRESENTATIONS OR STATEMENTS APART FROM THE FOREGOING HAVE BEEN MADE IN EXCHANGE FOR MY SIGNATURE.

Signature

Print Name

Date Signed